



515 King Street, Suite 420
Alexandria, VA 22314
Phone: (703) 684-1136
Fax: (703) 684-6048
www.pima.org

For Immediate Release
September 19, 2005

Contact: Mittie Rooney
301-602-8709
mrooney@axcomgroup.com

PIMA Joins USGBC in Newly Created Trade and Professional Association Category

Alexandria, VA – The Polyisocyanurate Manufacturers Association (PIMA) applauded the U.S. Green Building Council’s (USGBC) landmark decision to allow professional and trade organizations the opportunity for membership and has signed on as an inaugural member. Similar to PIMA, the USGBC promotes “green” building that advances energy efficient construction.

“While PIMA and its members have frequently worked with the USGBC on issues of parallel interest, we have at times found our efforts and ability to have a greater impact hampered by our non-member status,” says Jared Blum, PIMA President. “We are thrilled that we can now align the interests of both organizations, work together to mainstream information about the sustainable building industry, and widen public awareness of the benefits of energy efficient construction.”

The U.S. Green Building Council is the nation’s foremost coalition of leaders from across the building industry working to promote buildings that are environmentally responsible, profitable and healthy places to live and work. Alongside other association CEOs, Blum has worked with a USGBC task force to encourage the Council to change its bylaws to accept trade associations.

“This union will help both organization more effectively disseminate information about the advantages of energy efficient design and construction, and specifically polyiso insulation,” said Alma Garnett, PIMA Chairperson and Vice President Hunter Panels. “It allows PIMA to engage associations, building owners, educational institutions, state and federal officials and other building product manufacturers as partners in the green building movement.”

In the early 1990s, USGBC developed the Leadership in Energy and Environmental Design (LEED) Rating System®, as the standard for green buildings. The LEED Rating System establishes basic requirements for the various aspects of sustainable design: Sustainable Sites, Water Efficiency, Energy

-more-

PIMA Joins USGBC – page two

and Atmosphere, Materials and Resources, Indoor Environmental Quality, and Innovation and Design Process. Credits or points are earned for implementation of the technical requirements of the specific LEED rating category. PIMA recently published a technical advisory detailing how polyiso roof insulation can help building owners, architects and contractors gain points in three of the six LEED rating categories. The advisory can be found on the PIMA web site at http://www.pima.org/pdfs/14_007_PIMA_lead6.pdf.

PIMA is the national trade organization that advances the use of polyiso insulation, one of the nations most widely used and cost-effective insulation products. PIMA's membership consists of manufacturers and marketers of polyiso insulation, as well as suppliers to the industry. For more information about this legislation, please visit the PIMA Web site at www.pima.org, or call 703-684-1136.